



**EY Entrepreneur  
Of The Year®**



Visionary Entrepreneur | Author of Dream Weaver  
Empowerment Icon  
Founder & Chairwoman, Lush Décor  
Creator, Dream Weavers Foundation



# Jenny Jing Zhu

From a small village in China with no electricity to building a \$100M+ global brand, Jenny Jing Zhu has walked a path of resilience, reinvention, and impact. As the Founder and Chairwoman of the Board at Lush Décor, she transformed her lived experience into a business success story—and then redefined success on her own terms.

Jenny is the author of *Dream Weaver*, a powerful memoir of grit, perseverance, and choosing purpose over fear. Her story was adapted into a short film and screened at the Venice Film Festival, further cementing her mission to inspire others to dream boldly. Through the Dream Weavers Foundation, Jenny empowers women to lead with purpose, claim their voice, and create lasting impact.

A transformational speaker and deeply authentic storyteller, Jenny moves audiences with her rare blend of vulnerability, strength, and clear strategy. Her mission is simple: to remind people—especially women—that they are powerful, they are enough, and they are never alone.

# This Dreamer, Entrepreneur, Philanthropist, and Mother HAS:



Built Lush Décor into a \$100M+ brand from the ground up



Written *Dream Weaver*, a memoir about resilience, grit, and chasing the impossible



Watched her story come to life as a short film, adapted from her memoir and screened at international film festivals



Launched the Dream Weavers Foundation to empower women to dream beyond their circumstances



Supported women and underserved communities through philanthropy, mentorship, and leadership programs



Embarked on her own Eat, Pray, Love journey—walking through two divorces, finding peace in the chaos, self-love in the stillness, and the power of choosing herself



Raised a son who actually thinks she's cool (rare for a teenager) and even left her a glowing review on her book—official proof that she's made it



Now writing *The Founder's Exit Playbook*, using her personal lessons as a guide for entrepreneurs

But what she's most proud of? Using her journey—the triumphs, the heartbreaks, and the lessons—to remind other women that they are never alone. Life isn't about having a perfect roadmap; it's about having the courage to keep going, to keep dreaming, and to build something meaningful, no matter where you start.

# Signature Speaking Topics

## **Dream Weaving: Turn Adversity Into Your Greatest Asset**

Jenny shares how she turned betrayal, uncertainty, and personal crossroads into fuel for a purpose-driven life and thriving business.

**Ideal for:** Leadership summits, women's conferences, founder forums

## **The Art of Confidence: How to Own Any Room**

Confidence is not something you wait for—it's something you build. Jenny reveals the mindset and habits behind her success and how others can rise with conviction.

**Ideal for:** Women executives, high-potential programs, DEI initiatives

## **From Founder to Leader: How to Exit Gracefully & Lead Purposefully**

What happens when you outgrow the title that once defined you? Jenny shares the emotional and strategic roadmap for exiting a business, stepping into vision-driven leadership, and finding renewed purpose.

**Ideal for:** Founder events, succession planning, business leadership forums

# Who Jenny Speaks To

- Corporations & Leadership Summits (Google, JPMorgan Chase, L'Oréal, Meta, Deloitte, Fortune 500 companies)
- Entrepreneurial & Business Conferences (Inc. 5000, Fast Company Innovation Festival, TechCrunch Disrupt, WBENC, NAWBO)
- Women's Empowerment Events & Executive Leadership Forums (Forbes Women's Summit, Ellevest Network, Lean In Circles, WPO, WEW)
- Universities & Business Schools (Harvard, Stanford, Wharton, Columbia, Georgetown, MIT Entrepreneurship Forum)
- Thought Leadership Events (TEDx, Dreamforce, Milken Institute Global Conference, UN Women's Forums, Global Leadership Summits)





# Why Book Jenny?



## Unforgettable Storytelling

Jenny's journey—from immigrant to global business leader—is both deeply personal and universally inspiring.



## Real Tools for Real Growth

Audiences leave energized and equipped with practical strategies to lead, navigate change, and thrive with purpose.



## Empowering Presence:

As a self-made woman and global leader, Jenny offers a voice of confidence, courage, and clarity.



## Every Talk, Customized

Jenny curates every keynote to meet your audience's goals and drive meaningful transformation.

# Featured In & Recognitions



**Venice Film Festival  
(Dream Weaver Film)**



**Featured in Forbes, Inc., and  
top business publications**



**Featured On NBC, FOX,  
Forbes, Inc., and top podcasts**



**EY Entrepreneur of the  
Year**



**Enterprising Women Hall  
of Fame Inductee**

# Book Jenny Jing Zhu

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